

IIFL Finance Limited

Press Release

For immediate publication

Mumbai, India

October 26, 2019

IIFL Finance celebrated early Diwali with 17,196 people across the country

- Organizes 1,047 Diwali activities across the country on a single day
- Conducted under aegis of IIFL Foundation
- 17,200 people participated in workshops across the branches
- These camps were organized under its CSR programme “Milan”

At IIFL, we believe that all festivals and occasions should be celebrated responsibly. On 19th October, **more than 1000 branches** of IIFL Finance organized “*Diwali Khushiyon Wali*” which encouraged all family members to come forward and celebrate Diwali with eco-friendly *diyas* and decorative items.

Almost 17,200 people attended the events at IIFL branches for *diya* and *kalash* painting, and making *kandeeel* from waste paper. Along with the activities, they discussed about the need of investment and basic money management for a brighter future.

Mr. Anand Mathur, President- Human Resources stated, “*Diwali, being an important Indian festival, connects with all of us. So we decided to celebrate Diwali early with our customers, but in a responsible way by taking care of the environment, ‘Diwali Khushiyon Wali’ has tried to inspire citizens to use eco-friendly decorative materials and also start investment for a better future.*”

Through its CSR programme “Milan”, IIFL Finance has touched more than 3.75 lakh lives till date by conducting innovative programmes related to health, preservation of environment and financial literacy.

India Infoline Finance Limited (IIFL Finance), is a systemically important Non-Banking Financial Company not accepting public deposits and engaged in the business of home and property loans, gold loans, loan against securities, SME business and micro-finance loans. IIFL Finance has a long-term credit rating of AA (Stable) by Crisil, AA (Stable) by ICRA and AA (Positive) by CARE.

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