

IIFL Finance Limited

Press Release

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IIFL Finance completes 15,600 km journey to spread financial literacy

- Organises 919 street plays in 85 cities across all districts of Maharashtra & Goa, to promote financial literacy
- Conducted under aegis of IIFL Foundation

IIFL Finance, one of India's largest non-banking finance companies, along with IIFL Foundation, completed a 15,600 km journey covering 85 cities across all districts of Maharashtra & Goa in which 919 street plays were performed to promote financial literacy.

Portraying a slice-of-life story of simple people living in Kolhapur who have fallen on hard times, the plays depicted how utilised their savings and possessions to build a golden future for themselves by becoming entrepreneurs. The plays were keenly watched by thousands of passers-by from all walks of life who appreciated this unique initiative of IIFL Finance in educating the common man. Furthermore, officials from IIFL Finance were present to guide the audience on how to achieve financial independence.

Speaking about the initiative, **Mr. Ashok Mittal, IIFL Foundation** said, "IIFL Finance is a responsible organization pursuing ESG, i.e., Environmental, Social and Governance, goals among its prime objectives. Financial literacy is not just about achievement of an individual's goals and dreams, it is also a cornerstone of a healthy and just society. In line with the philosophy of IIFL, these plays advocate self-reliance as the route to financial independence."

IIFL Finance is a systemically important Non-Banking Financial Company not accepting public deposits and engaged in the business of home and property loans, gold loans, loan against securities, SME business and micro-finance loans. IIFL Finance has a long-term credit rating of AA (Stable) by Crisil, AA (Stable) by ICRA and AA (Positive) by CARE.

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