

IIFL Finance Limited

Press Release

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IIFL Finance completes 9,700 km journey to spread financial literacy

- **Organises 354 street plays in 52 cities across all districts of West Bengal**
- **Conducted under aegis of IIFL Foundation to promote financial literacy**

IIFL Finance, one of India's largest non-banking finance companies, along with IIFL Foundation, conducted a 9,700 km journey covering 52 cities across all districts of West Bengal in which 354 street plays were performed to promote financial literacy.

Portraying a slice-of-life story of a middle class businessman who has fallen on difficult times, the plays highlighted the importance of saving for unfortunate events and advocated self-reliance as the route to financial independence. The plays were keenly watched by more than 28,000 passers-by from all walks of life who appreciated this unique initiative of IIFL Finance in educating the common man. Furthermore, officials from IIFL Finance were present to guide the audience on how to achieve financial independence.

Speaking about the initiative, **Mr. Saurabh Kumar, Business Head – Gold Loans** said, "IIFL Finance is a responsible organization pursuing ESG, i.e., Environmental, Social and Governance, goals among its prime objectives. Financial literacy is not just about achievement of an individual's goals and dreams, it is also a cornerstone of a healthy and just society."

India Infoline Finance Limited, is a systemically important Non-Banking Financial Company not accepting public deposits and engaged in the business of home and property loans, gold loans, commercial vehicle finance, loan against securities, SME business and micro-finance loans. IIFL Finance has a long-term credit rating of AA (Stable) by Crisil, AA (Stable) by ICRA and AA (Positive) by CARE.

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