

IIFL Finance Limited

Press Release

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IIFL Finance completes 7400 km journey to spread financial literacy

- **Organises more than 200 street plays in 37 cities in Rajasthan to promote financial literacy**
- **Conducted under aegis of IIFL Foundation**

IIFL Finance, one of India's largest non-banking finance companies, along with IIFL Foundation, conducted a 7,400 km journey covering 37 cities in Rajasthan in which more than 200 street plays were performed to promote financial literacy.

Portraying a slice-of-life story of a middle class family that falls on difficult times, the plays highlighted the importance of saving for unfortunate events and advocated self-reliance as the route to financial independence. The plays were keenly watched by thousands of passers-by from all walks of life who appreciated this unique initiative of IIFL Finance in educating the common man. Furthermore, officials from IIFL Finance were present to guide the audience on how to achieve financial independence.

Speaking about the initiative, **Dr. Sarika Kulkarni, CEO of IIFL Foundation** said, "IIFL Finance is a responsible organization pursuing ESG, i.e., Environmental, Social and Governance, goals among its prime objectives. Financial literacy is not just about achievement of an individual's goals and dreams, it is also a cornerstone of a healthy and just society."

IIFL Group's non-banking finance arm, India Infoline Finance Limited, is a systemically important Non-Banking Financial Company not accepting public deposits and engaged in the business of home and property loans, gold loans, commercial vehicle finance, loan against securities, SME business and micro-finance loans. IIFL Finance has a long-term credit rating of AA (Stable) by Crisil, AA (Stable) by ICRA and AA (Positive) by CARE.

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