AN INITIATIVE TOWARDS SUSTAINABLE LIVING

Kutumb, a day long program on the know-how of Green Buildings:
The event was organized by IIFL Home Finance Limited on 8th June, 2018 at Hyatt, Ahmedabad. The event brought together leading industry professionals in real estate, green and sustainable infrastructure sector. The speakers at the event included Mr. P. Gopalakrishnan (MD, GBCI), Ms. Ritu Kumar (Director, Environmental & Social Responsibility, CDC), Mr. Ashok B. Lall (Principal, Ashok B Lall Architects) and Mr. Monu Ratra (CEO, IIFL Home Loans). Mr. Subhash (Regional Manager, NHB) was also presented at the event. Developers such as Pacifica Group, Bakeri Group, and Shayona Group were present at the event.

*Kutumb focuses on the need, efforts, and initiatives promoting sustainable and energy efficient real estate development in the country.*

The insights shared by the speakers were immensely helpful in bridging the gap the need of sustainable architecture and the way towards it’s development.
Kutumb's Mission:
Address social & environmental issues through conscious decisions and infrastructural development

Kutumb's Vision:
Sustainable development to enable longevity of resources & healthy living
Our Partners

National Housing Bank (NHB)

NHB has been instrumental in building a sustainable and inclusive housing finance system and is committed to working towards the national goal of "Affordable Housing for All" with a focus on low and moderate income housing. In line with the vision of inclusive housing, NHB is also working with various stakeholders in providing sustainable, environmentally friendly dwelling units.

NHB in collaboration with Agence Francaise de Development (AFD) under a borrowing programme proposes to finance Housing Finance Companies to spur energy and environment efficiency in the residential housing sector.

Green Business Certification Inc. (GBCI) is a premier organization independently recognizing excellence in green business industry performance and practice globally. GBCI exclusively administers project certifications and professional credentials and certificates within the framework of the U.S. Green Building Council’s Leadership in Energy and Environmental Design (LEED) green building rating systems.

GBCI India works with business and government officials to help address and meet the priority needs of a rapidly urbanizing India. It has more than 300 full time technical experts and consultants, who specialize in architecture, engineering and building management.

Among India’s most respected architects, Ashok B. Lall has been a pioneer in formally integrating sustainability into his architectural works – decades before the term attained significance. He has also been a devoted academician and has served as the dean of studies at the TVB school of habitat studies. Among several notable accolades, Mr. Lall has been nominated for the prestigious Aga Khan award for architecture twice. His firm Ashok B. Lall Architects has been involved in the design architecture of some of the most famous buildings in India and abroad, including campuses, townships, business parks etc.

CDC is UK’s Development Financial Institution wholly owned by the UK Government. They provide active support to companies and funds as they begin to implement and adopt more sustainable business practices. It’s mission is to support the building of businesses throughout Africa and South Asia, to create jobs and make a lasting difference to people’s lives.

Their belief is that environmental and social (ES) performance is increasingly material to business success. An important part of the value add that CDC provide involves active support to companies and funds as they begin to implement and adopt more sustainable business practices.
“Congratulations IIFL Home Loans, you brought on stage together all of us. Gujarat is a great market for green buildings”

Mr. P. GopalaKrishnan - ‘WHAT’S TRENDING IN SUSTAINABILITY’
MD, GBCI

“शहरीकरण एक ऐसी चीज है जिसका प्रभाव क्लाइमेट चेन्ज पर काफी भारी है। शहरीकरण बढ़ेगा, एनर्जी की खपत भी बढ़ेगी“

Mr. Ashok B. Lall - ‘OPPORTUNITIES OF COLLECTIVE LIVING’
The Principal - Ashok B. Lall

Mr. Subash, graced the occasion and handed over the CLSS subsidy cheque to IIFL Home Loan customer Mr. Darahil Kapdne who was present with his family.

Mr. Subash
Regional Manager, National Housing Bank (NHB)

“Water is not free and inefficient use of resources is a market failure. At CDC, we think and propose minimum usage of water since it is good for the society”

Ms. Ritu Kumar - ‘CDCS APPROACH TO GREEN BUILDINGS’
Director, CDC UK

“Kutumb is an extension of social and environmental initiatives taken by our company such as affordable housing loans, Swachh Bharat, and Women Education & Empowerment. To further push these, we will try to have at least 100 branches of IIFL Home Finance in Gujarat towards the end of this year”

Mr. Monu Ratra - ‘KUTUMB’
CEO - IIFL Home Finance Limited
AN INITIATIVE TOWARDS SUSTAINABLE LIVING
THE GREEN WHEEL

WITH
Financial Assistance

HOW
Green Certificate

WHY
Sustainable Living

IIFL Home Loan
Ghar Aapka. Loan Hamaara.

AN INITIATIVE TOWARDS SUSTAINABLE LIVING
IIFL Home Finance promotes green building concept

If you would like to learn more about IIFL Home Finance and their commitment to sustainable housing, visit their website at www.iifl.com. Their efforts serve as a reminder to the importance of eco-friendly living in our communities.
Promoting green housing

Hyderabad: IIFL Home Finance Limited recently created Kutumb, a platform to promote benefits of green architecture in the affordable housing segment in India. The platform is created in partnership with National Housing Bank (NHB), Green Business Certification Inc (GBCI), CDC UK, and Ashok B Lall Architects. The aim is to promote sustainable and energy efficient real estate development. Mosu Ratna, CEO, IIFL Home Finance, said “through Kutumb, we want to create a platform where individuals and organisations can pool their knowledge and resources to create a greener society.”